

IPSim

Intellectual Property Simulation Game. Experiment. Learn. Win.

for Education

Intellectual Property knowledge is often held by a select few in an organization. Creating an IP strategy requires a big picture perspective of innovation, markets and human relationships. IPSim helps you grasp and apply some of the important elements of IP that can impact effective commercialization strategies.

#IPSim #SeriouslyFun

Where could IPSim be used?

- In a conference room as part of a larger training experience for professionals
- In a workshop for students majoring in business, science/tech or law
- In a competition across higher and/or further educational institutions

Who is IPSim for?

- Science and Technology developers and Creative innovators looking to gain tech commercialization experience first-hand in a risk-free environment
- Chartered IP and Accounting professionals wishing to learn more about IP commercialization and engage directly with tech developers
- Students studying business, science, medicine, creative arts, music or technology wishing to learn more about tech commercialization and make some great contacts

Benefits of IPSim

- Learn the fundamentals and complexities of IP
- Experience IP management, trading and commercialization with other players
- Develop management and negotiation skills through experiential learning and reflection
- Test offensive and defensive IP strategies
- Understand how to manage a budget and update your finances
- Use Scenario Packs to customize your experience

Intellectual Property topics covered in IPSim

- Valuation and Trading
- Licensing (Exclusive and Non-exclusive)
- Patentability
- Open Source commercialization
- Inventions and Trade Secrets
- Implications of Enforcing and Infringement of IP Rights
- IP Landscaping
- Territorial use of IP

Intellectual Property activities in IPSim

- Develop, Buy, Licence Trade Secrets and Patents through Negotiations
- Acquire or file patents
- Enforce Legal action against infringers or settle out of court
- Commercialize your IP
- Explore Commercialization Strategies
- Collaborate and Compete
- Manage your Finances

