

IPSim

Intellectual Property Game. Experiment. Learn. Win.

for Individuals

We did the impossible! We made a game about Intellectual Property that is extremely addictive and entertaining to play! #IPSim #SeriouslyFun



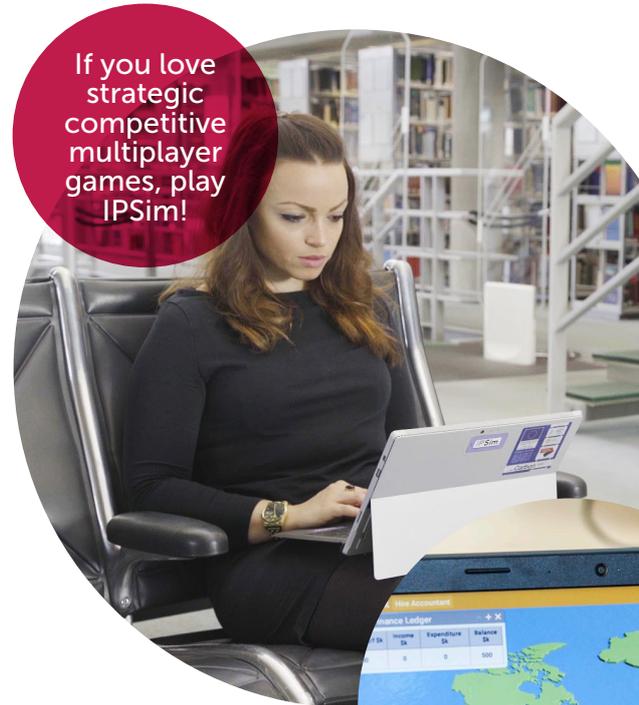
IPSim is an online, competitive, multiplayer, real-time strategy (RTS) game about making money from ideas. You interact with four other players, negotiating and trading, to amass a valuable IP portfolio during the game.



Plan strategies to commercialize lucrative IP on the isometric map of four territories, keep a close eye on your competitors' activities, celebrate successful collaborations through license deals and prepare for uncertainty.



By playing IPSim you will learn from the game and from other players. You will get the experience of turning an idea into a commercial success in the real world. It has been endorsed by reputable universities and developed closely with experts in Intellectual Property and commercialization.



If you love strategic competitive multiplayer games, play IPSim!



If you have a great idea, and you are not sure how you can make money from it, play IPSim!

About IPSim

IPSim is an online, competitive, multiplayer real-time strategy game for Mac and PC, where player(s) manage a company that trades in Intellectual Property. The objective of the game is to win by amassing the most cash and most valuable technologies through co-operation and competition with other players.

The game takes place on an isometric map where commercialization activities are physically represented by buildings and ter-

ritories with different economic strengths that add depth to the moment-to-moment gameplay.

The concepts behind effective management and commercialization of Intellectual Property are not easily taught using traditional means. These concepts are not particularly difficult to understand, the problem is in presenting them in a way that engages learners, and stimulates strategic thinking.

Our solution with IPSim, was to build a multiplayer role-playing game that mirrors the competitive nature of real business, and the strategic commercialization of Intellectual Property. Players learn through engaging gameplay from trading and negotiating with peers, and experimenting with different variants of Intellectual Property – the fundamentals of Intellectual Property Management.